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കേരള സർക്കാർ

നം.സി2/125/2017/ ഐ & പി ആർ

ഇൻഫർമേഷൻ &
പബ്ലിക് റിലേഷൻ (സി) വകുപ്പ്
തിരുവനന്തപുരം, തീയതി 17/06/2017

റിപ്പബ്ലിക് ദിന പരേഡ് -ടാബ്ലോ ഡിസൈൻ ക്ഷണിച്ചു

2018 ജനുവരി 26 ന് കേന്ദ്രപ്രതിരോധമന്ത്രാലയം ന്യൂഡൽഹിയിൽ സംഘടിപ്പിക്കുന്ന റിപ്പബ്ലിക് ദിന പരേഡിനോടനുബന്ധിച്ച് കേരളം അവതരിപ്പിക്കാനുദ്ദേശിക്കുന്ന ടാബ്ലോയുടെ ഡിസൈൻ തയ്യാറാക്കി സമർപ്പിക്കുന്നതിന് ഈ മേഖലയിൽ പ്രവൃത്തി പരിചയമുള്ള വരിൽ നിന്ന് ഡിസൈനുകൾ ക്ഷണിക്കുന്നു. താഴെ പറയുന്ന വിഷയങ്ങളിലാണ് ഡിസൈനുകൾ സമർപ്പിക്കേണ്ടത്.

1. സംസ്ഥാനത്തിന്റെ ചരിത്രപശ്ചാത്തലമുൾക്കൊള്ളുന്ന വിഷയം
1. ഉത്സവങ്ങൾ
2. സാംസ്കാരിക പൈതൃകം വെളിപ്പെടുത്തുന്ന വിഷയം
3. സംസ്ഥാനത്തിന്റെ വീകസനപ്രവർത്തനം വിലയിരുത്തുന്നതും ദേശീയ പ്രാധാന്യമുള്ള പരേഡുകളിൽ പ്രദർശിപ്പിക്കുവാൻ യോഗ്യവുമായ പദ്ധതികളുടെ ദൃശ്യങ്ങൾ
4. പ്രകൃതി ദൃശ്യങ്ങൾ
5. ഭാവി വിഷയം

ഒരു വ്യക്തിക്ക് /ഏജൻസിക്ക് ഒന്നിലധികം ഡിസൈനുകൾ സമർപ്പിക്കാവുന്നതാണ്.ഒറിജിനൽ കളരിൽ തന്നെയാകണം ഡിസൈനുകൾ സമർപ്പിക്കേണ്ടത്. ഡിസൈനുകൾ സമർപ്പിക്കുന്നതിനുള്ള കേന്ദ്ര പ്രതിരോധമന്ത്രാലയത്തിന്റെ മാർഗനിർദ്ദേശങ്ങൾ വകുപ്പിന്റെ ഔദ്യോഗിക വെബ്സൈറ്റിൽ (www.prd.kerala.gov.in) കാണാവുന്നതാണ്.പ്രസ്തുത മാർഗനിർദ്ദേശങ്ങൾക്ക് അനുസൃതമായി ഡിസൈനുകൾ സമർപ്പിക്കേണ്ടതാണ്.

ഡിസൈനുകൾ സമർപ്പിക്കുന്നതിനുള്ള അവസാനതീയതി 29.06.2017,സമയം ഉച്ചക്ക് 2 മണി.അയക്കേണ്ട വിലാസം : ഡയറക്ടർ,ഇൻഫർമേഷൻ പബ്ലിക് റിലേഷൻസ് വകുപ്പ്,സൗത്ത് ബ്ലോക്ക്,ഗവ.സെക്രട്ടറിയേറ്റ്,തിരുവനന്തപുരം

നിശ്ചിതസമയപരിധിക്കുള്ളിൽ ലഭ്യമാകുന്ന ഡിസൈനുകൾ വകുപ്പ് പരിശോധിക്കുകയും വകുപ്പ് തെരഞ്ഞെടുക്കുന്ന ഡിസൈനുകൾ കേന്ദ്രപ്രതിരോധമന്ത്രാലയത്തിന്റെ സെലക്ഷൻ കമ്മിറ്റി മൂന്നാകെ സമർപ്പിക്കുന്നതുമാണ്. കേന്ദ്രപ്രതിരോധമന്ത്രാലയത്തിന്റെ സെലക്ഷൻ കമ്മിറ്റി ഡിസൈൻ തെരഞ്ഞെടുക്കുന്ന പക്ഷം പ്രസ്തുത ഡിസൈൻ തയ്യാറാക്കിയവർ തന്നെ ഇതിന്റെ ഫാബ്രിക്കേഷൻ ജോലികളും (3 D മോഡൽ) നിർവഹിക്കേണ്ടതാണ്.ഇതിനായുള്ള ചെലവ് വകുപ്പ് വഹിക്കുന്നതാണ്.കൂടുതൽ വിവരങ്ങൾക്ക് 04712518447,04712518013,9496003239


പി വിനോദ്
അഡീഷണൽ ഡയറക്ടർ



GOVERNMENT OF KERALA

No.C2/125/2017/I & PR

Information & Public Relations (C) Dept
Thiruvananthapuram, Dated: 17/06/2017

Republic Day Parade 2018-Kerala Table-Designs invited

Tableau designs are invited from reputed artists/ designers in connection with the Republic Day Parade on 26 th January 2018

The designs can be submitted based on the following themes.

- 1.Any important episode from the history of state/union Territory
2. Festivals celebrated
3. Cultural/architectural heritage including any aspect of the life of the people
4. Any important social and economic development scheme,project or achievement of outstanding nature which merits a display in the national parade
5. Environment
6. Vision for the future

Designers can submit more than one design which should be in original colour.The guidelines regarding the preparation of designs of Ministry of Defence can be seen at official website of Information and Public Relations Department(www.prd.kerala.gov.in). The department after scrutinizing the designs received within the allotted time and selected designs by the department will submit before selection committee of Ministry of Defence If the submitted designs are approved by the selection committee of Ministry of Defence,the concerned artist will be entrusted to make the 3D model. The expenditure in this regard will be met by Information and Public Relations Department. For more details 04712518447,04712518013,9496003239

The design should be submitted to the address given below,before,2 PM on 29/06/2017

Director
Information and Public Relations Department
Government Secretariat,south block
Thiruvananthapuram 1

P Vinod
Additional Director
Information & Public
Relations Department

Guidelines for preparation of Tableaux proposals for participation in the Republic Day Parade-2018.

1. Suggestive List of Themes

- (a) Any important episode from the history of the State/Union Territory.
- (b) Festivals Celebrated.
- (c) Cultural/architectural heritage including any aspect of the life of the people.
- (d) Any important social and economic development scheme, project or achievement of outstanding nature which merits a display in the National Parade.
- (e) Environment.
- (f) Vision for the future.

2. Selection Process

The tableaux proposals received from various organizations/agencies are evaluated in a series of meetings of the Expert Committee consisting of prominent persons in the field of art, culture, painting, sculpture, music, architecture, choreography, etc. In the first phase of selection, the sketch/design of the proposals are scrutinized and suggestions, if considered necessary, are given to carry out modifications in the sketch/design. Once the sketches/designs are approved by the Committee, the participants are asked to come up with three-dimensional models of their proposals. However, entering into the model stage itself does not mean selection. The models are thereafter examined by the Committee for final selection depending upon various considerations. Not more than one tableau from an organization participates in the Parade.

Adequate time is given to the concerned agencies to make arrangements for attending the meetings of the Expert Committee. Non-attendance in any meeting means withdrawal and concerned agency will not be invited in subsequent meetings. All cost for attending the meetings is to be borne by the concerned agency. **All interaction with the members of the Committee will be made by the official representative of the organization concerned.** The artists/designers, etc. may accompany the official representative to suitably take note of the suggestions given by the Committee to carry out modifications in their respective sketch/design/model. **They will, however, not directly interact with the members of the Expert Committee unless they are specifically authorized by the Committee to do so to explain any specific point.**

Contd...2/-

3. Preparation of Sketch/Design

The sketch/design drawn on a scale of 1':1" should be simple, colourful, easy to comprehend and should avoid statistical data and unnecessary details. It should be able to convey, whatever it presents, by itself and should not require any explanation, writing or elaboration. **Writing or use of logos on tableaux is not allowed except the name of States/UTs presenting which is allowed in Hindi in the front, in English on the back and in Regional language on the sides of the tableau.** Similarly, in case of Ministries/Departments and other agencies, **name of the Ministry/Department/organization is to be given in Hindi in the front and in English on the back.** Designs in virtual reality in the form of CD showing the various components displayed from different angles, can also be presented.

4. Preparation of models

After the approval of the proposed sketch/design by the Expert Committee in its preliminary meetings, three dimensional model of the proposed tableau would be prepared on the lines of the suggestions given by the Committee for further inspection. Final approval for participation would be accorded only after the models of the tableaux are finally selected by the Committee.

5. Points to be kept in view while drawing up the proposal

(i) **One tractor and one trailer upon which a tableau would be fabricated, would be provided by the Ministry of Defence free of charges.**

(ii) **No additional tractor, trailer or other types of vehicles would be allowed to be used in the tableau.** This aspect should be kept in mind while preparing the designs of the tableau proposals to be presented before the Central Expert Committee.

(iii) There is no objection to the use of vehicles other than tractor and trailers for fabrication of tableaux to give them a different look. But these vehicles will have to be arranged by the sponsoring authorities themselves. Under no circumstance, the total number of vehicles used in a tableau or the total number of distinguishable mobile components of a tableau would be more than two.

(iv) As far as possible, there should be some movement, sound and animation on the tableaux.

Contd...3/-

(v) The number of performers on the trailer would not be more than 10 persons. No performer is permitted to be on the tractor component of the tableau. Attractive ground element however can be considered on a limited number of tableaux only if it goes with the theme. These conditions are subject to modifications by MoD depending on the requirement of the tableau.

(vi) In case of tableaux on cultural, historical/traditional themes, the colours, designs, costumes, materials, etc. used should be authentic to present local flavour. The performers on the float or on ground should also look to be authentic in case any cultural or traditional event is being depicted.

(vii) The sketch should clearly depict as to how the tractor pulling the tableau will be used as a part of the theme. Camouflaging the tractor should be in harmony with the main theme of the tableau. There should be a gap of about 6-7 feet between the tractor and the trailer and/or between two trailers for turning or manoeuvring. This should be taken into account while designing the tableau.

(viii) In case, a tableau is proposed to be integrated with a folk dance, it should be ensured that the selected dance is a genuine folk dance and the costumes and musical instruments are traditional and authentic. **The tableau and the dance should also have thematic unity.** The strength of the dance party, excluding those who are to perform on the tableau, **should not exceed 25 persons.** The video clippings of the dance may also be sent along with the proposals.

6. Dimensions

While preparing the sketches and subsequently, three dimensional models, the following approximate dimensions of the trailers and tractors, which will be supplied to them for the fabrication of the tableau, may be kept in view:

Trailer

Length	:	24' 8"
Width	:	8'
Height	:	4' 2"
Load carrying capacity	:	10 tons

The length, breadth and height of a single tableau should not exceed 45', 14' and 16' (from the ground level) respectively. **If it is proposed to use any other vehicles under own arrangements, particulars thereof should be indicated in the proposal.**

Cond..4/-

7. Facilities to be provided by the Ministry of Defence

During the meetings of the Expert Committee, the facilities such as a PC, LCD Projector, DVD Player and an overhead projector would be made available by the Ministry of Defence. Should there be any other support requirements, the Ministry may be informed in advance.

8. Last date for conveying willingness alongwith submission of Sketch/Design for participation: 31st July, 2017.
